

## Thesis - 2021

TITLE	SUPERVISOR
The interaction between tourism industry and financial market	M.C. Arcuri
Food culture, gastronomy and tourism: a study of the behavioral patterns of Erasmus students in the city of Cordoba, Spain	L. Borsacchi
Starlight tourist destination and socio-economic effects	J. Caucci Von Saucken
The Camino de Santiago de Compostela: how an ancient pilgrimage turns into a tourist and economic phenomenon	J. Caucci Von Saucken
Analysis of Tourism in Andalusia: culture-religious tourism, and sustainable tourism	J. Caucci Von Saucken
Tourism flows in Tuscany provinces: an analysis of monthly time series from 2015 to 2019	F. Giambona
Big data and tourist behavior: a literature review and empirical evidence from China	F. Giambona
Risk Assessment Index: analysis of the tourism industry through the construction of a composite indicator	F. Giambona
Contextualization of knowledge for stakeholder engagement in SMART destination governance	L. Grassini
A cooperative framework in tourism. The case study of Tuscan Music Festivals.	L. Grassini
Evolution of food tourism relations in Azerbaijan and its future development	F. Guidi Bruscoli
Evaluation and analysis of tourism infrastructure in azerbaijan	F. Guidi Bruscoli
Sustainable development of tourism in Dunhuang of China	F. Guidi Bruscoli
Protected areas and tourism: evolution, challenges and opportunities	F. Guidi Bruscoli
Thermal tourism throughout history: the case of bath, England	F. Guidi Bruscoli
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Tourism as a form of propaganda and the case of Prora	F. Guidi Bruscoli
Film tourism impact on locations and travelers' motivation - a path along the destinations of the popular TV series "Game of thrones"	F. Guidi Bruscoli
Tourism in Belarus, its history and development.	F. Guidi Bruscoli
Unfair commercial practices and sustainability: the greenwashing phenomenon and the case study of green hotels in Tuscany	S. Landini
Consumer protection legislation and tourism in China	S. Landini
Travel package and pandemic risk	S. Landini
Sustainable tourism and sustainable culture in Japan	P.F. Lotito
Florence: art and fashion in a sustainable city	P.F. Lotito
Past and future challenges for rural tourism in La Axarquía-Málaga: from rural development to tourism resilience post COVID-19	A. Marescotti
The nursery sector in front of Covid-19 crisis. Which marketing strategy for the nursery society Pistoia Ornamental Plants?	A. Marescotti
Sustainable practices in wine tourism: the case of South Sardinia	A. Marescotti
The importance of Geographical Indication (GI) wines for the development of oenotourism: the case study of the region of Epirus, in Greece	A. Marescotti
Characteristics and evolution of social farming. Insights from a case-study in	A. Marescotti
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Demographic changes and medical tourism: Italy in a global context	A. Minello
The Wine Tourism Development in China and its Influencing Factors	P. Pinelli
The importance of a food product as a mean of promotion and valorization of a territory: the case of Extra Virgin Olive Oil in Tuscany	P. Pinelli

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A travel around a bottle of water: from the origins of spa treatments to luxury	P. Pinelli
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Walt Disney Company's commitment to children's health: promotion of a healthy and sustainable diet for children in Disney tourism destinations	P. Pinelli
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Can organizational ambidexterity be applied in destination management to increase the sustainability of a destination? The case study of the Parco Naturale regionale della Lessinia	R. Rialti
Distretto Archeologico delle Murge e del Bradano: proposals for sustainable tourism development	B. Rocchi
"The Road of Dante": cultural identity, experiential travel, and rural development.	B. Rocchi
Environmental sustainability of agritourism in the Upper Valdarno.	B. Rocchi
The Sites of national Interest: their relationship with tourism and the case of SNI of Piombino	A. Romani
The relationships between tourists and natural environment: the effect of nature tourism	P. Romei
Smart Tourism Technologies in Destination Marketing: approaches, instruments and applications	M. Rosati
Destination Manager's Job Profile. Evidence from an empirical investigation.	D. Sarti
Tourism resulting from digitalization and its impact on the labor market of hotels	D. Sarti
How Chinese tourism organizations tackle the COVID-19 crisis and recovery	D. Sarti
The evolution of the tourism sector in the Romagna Riviera: the adoption of sustainable practices in the province of Rimini	D. Sarti
The impact of tourism on entrepreneurship development in rural communities	D. Sarti
The discovery of rural tourism: impact of Covid19 pandemic on the tourism sector and travellers' choices	D. Vignoli

Carmignano: a Tuscan treasure for tourism and weddings business. A project to increase its value	D. Vignoli
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Place branding of a destination.	L. Zollo
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Tourist Enhancement of the rural territory of Svizzera Pesciatina. A project of Wedding-based Tourism.	L. Zollo
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