

Corso di laurea MAGISTRALE IN DESIGN OF SUSTAINABLE TOURISM SYSTEMS
Theses discussed in 2017

Thesis title	Tutor
February 2017	
The evolution of thermal tourism in Italy: the case of "Chianciano Terme"	GUIDI BRUSCOLI FRANCESCO
Il turismo in Andalusia. Lo studio del caso di Granada e il flamenco	CAUCCI VON SAUCKEN JACOPO ALDIGHIERO
Turismo sostenibile in Albania: analisi di un caso di studio	AZZARI MARGHERITA
Ecomuseum and Typical products: the case of Valle dell'Aso and its identities	MARESCOTTI ANDREA
Vino e turismo del vino in Cina: il caso di Changyu Pioneer Wine Company a Yantai	MARESCOTTI ANDREA
Turismo Enogastronomico in Toscana: Rafforzamento dell'Attrattiva Turistica per i Turisti Russi.	MARESCOTTI ANDREA
ICT, Tourism Market and Privacy	LOTITO PIER FRANCESCO
Economic effects of Slow Food Presidia on production companies and their local area	MARESCOTTI ANDREA
L'impatto del traffico stradale sulla qualità dell'ambiente urbano. Il caso di Chendu (China)	AZZARI MARGHERITA
April 2017	
The potential of Equestrian Tourism for local development. The case of Mandra Edera Country Club	MARESCOTTI ANDREA
Social Tourism as driver for local tourism enhancement: the case study of Scicli	AZZARI MARGHERITA
New concept of sustainable hospitality, Albergo Diffuso. Case: Borgo dei Corsi in Tuscany	GUIDI BRUSCOLI FRANCESCO
La Rochelle: a touristic literary destination as seen through Simenon's "Romans Durs"	GUIDI BRUSCOLI FRANCESCO
The Asinara National Park: Environmental Protection and Tourism Development	VIGNOLI DANIELE
The environmental, social and economic impact of tourism -- The scenic area of the West Lake, Hangzhou	AZZARI MARGHERITA
The impact of immigration on tourism economy	VIGNOLI DANIELE
Sustainable hospitality models: Albergo Diffuso in Tuscany	AZZARI MARGHERITA
Cultural tourism: origins, development and socio-economic analysis	GUIDI BRUSCOLI FRANCESCO
The figure of the Wedding Planner : juridical and economic implications	LANDINI SARA
Cultural heritage and food offer in the Time-honored Pekingese restaurants	PINELLI PATRIZIA
July 2017	
Environmental Crisis and Tourism in Coastal Area: A Case Study on the Impacts of Formosa's Toxic Disaster on Tourism in North Central Vietnam	AZZARI MARGHERITA
Specific Methods of Connections Between Tourism and Agriculture on Old Mountain	MARESCOTTI ANDREA
"Tourism through generations: Italian Millennials and gap year"	VIGNOLI DANIELE

The inter-company relations between Hotel and Tour Operator: the allotment contract	LANDINI SARA
The potential of a the Costa Rican region of Los Santos for Rural Community Tourism	MARESCOTTI ANDREA
Il Ruolo delle Risorse Umane nelle Fusioni ed Acquisizioni Internazionali nell'industria turistica	SARTI DARIA
Ottobre 2017	
Wine and flavours route in Apulia	MARESCOTTI ANDREA
Business model innovation and human resource management reform in the tourism industry : an analysis of Chinese travel agencies	SARTI DARIA
Come full circle: the development of an eco-hostel in Lisbon to hinder gentrification and succeed with a new form of tourism.	PINELLI PATRIZIA
The promotion of cultural tourism in the Community of Madrid	PIRANI ELENA
Rural evolution and the fight against the massification. The case of Tuscany: Via Francigena as an opportunity	RANDELLI FILIPPO
Tourism Promotion Policy in Italy and Tuscany	LOTITO PIER FRANCESCO
Cultural Tourism in China. Religious tourism in the Jiuhoa Mountain.	AZZARI MARGHERITA
Sustainable Development Strategies for Eco-tourism in China's Wetlands	AZZARI MARGHERITA
The pull factors of tourism demand: a panel data analysis for Europe Union countries	GRASSINI LAURA
Co-packing as a new retailer-manufacturer partnership in the private label business. A case-study on the Cantuccino Toscano PGI production.	MARESCOTTI ANDREA
From 2008 to 2022 Beijing –Zhangjiakou Winter Olympic Games	AZZARI MARGHERITA
Global leadership complexity and leader's role in Disney	SARTI DARIA
The Role of Human Resource Management in Mergers & Acquisitions of The Travel & Tourism Industry	SARTI DARIA
December 2017	
Family tourism and the stress of family holidays: a comparison between Italian and British tourists	VIGNOLI DANIELE
The enhancement of artistic and cultural heritage: The case of the new Museo dell'Opera del Duomo	LAZZERETTI LUCIANA
In pursuit of Job Satisfaction and Employees' Retention: The main determinants of positive outcomes among Front-line Service Employees in the Tourism Industry	SARTI DARIA
On Sustainable Human Resource Management in the Domain of Tourism: A Multiple Case Study of Travel Agencies	SARTI DARIA