

**Corso di laurea MAGISTRALE IN DESIGN OF SUSTAINABLE TOURISM SYSTEMS**  
**Theses discussed in 2016**

<b>Thesis title</b>	<b>Tutor</b>
<b>February-April 2016</b>	
All-inclusive resorts, cruises and sustainability. the perspective of the Corfu community	AZZARI MARGHERITA
Lo sviluppo sostenibile e la protezione ambientale nel turismo in Cina	AZZARI MARGHERITA
Minoranze culturali e sviluppo del turismo nella regione di Xiangxi: opportunita', sviluppo problemi e protezione nella minoranza etnica Miao	AZZARI MARGHERITA
Sviluppo del turismo sostenibile nella regione di Guinzhou (Cina Sud-occidentale)	AZZARI MARGHERITA
Dark tourism, tres destinos de guerra en España (dark tourism, tre destinazioni di guerra in spagna)	CAUCCI VON SAUKEN JACOPO ALDIGHERO
Turismo sportivo e marketing territoriale: destinazione Spagna	CAUCCI VON SAUKEN JACOPO ALDIGHERO
Uffizi and Louvre: museums comparison	LOTITO PIERFRANCESCO
Air carrier liability. International regulatory framework and judicial applications	LOTITO PIERFRANCESCO
The development of low cost tourism. The airlines industry	GUIDI BRUSCOLI FRANCESCO
A socio-cultural analysis of tourism and sustainable practices in Jordan	GUIDI BRUSCOLI FRANCESCO
The grand tour and the pastmodern cultural tourism: a comparative study. Behind and beyond the narrow boundaries of a niche	GUIDI BRUSCOLI FRANCESCO
Florence and Rome through the eyes of British grand tourists	GUIDI BRUSCOLI FRANCESCO
The world expo from London 1851 to Milan 2015: analysis and evolution. The italian universal exposition and cases of "after event" management	GUIDI BRUSCOLI FRANCESCO
Revenue management and web marketing: the future of hotel management	GUIDI BARTOLI FRANCESCO
Development of mountain tourism in the Alps and in Val di Fassa	GUIDI BARTOLI FRANCESCO
Household leisure expenditure in Japan	FERRARI GUIDO
Measures for sustainable and comparative tourist destinations. Systems of indicators applied to Catania	GRASSINI LAURA
The relation between tourism motivation and tourism consumer behavoiur of the 'post 1980s' generation	GRASSINI LAURA
Research on tourism destination competitiveness: the case study of Kunming, China	GRASSINI LAURA
Evolution of the bread market in Tuscany and Italy	MARESCOTTI ANDREA
Agriturismo sulla costa degli Etruschi: caratteristiche, dinamiche e prospettive	MARESCOTTI ANDREA
I cambiamenti nelle abitudini di acquisto e consumo: il ruolo dei gruppi di acquisto solidale	MARESCOTTI ANDREA

Luxury tourism: the meaning of the luxury concept and the approach to digital communication	MARESCOTTI ANDREA
Religious tourism and Christian pilgrimages in Italy, Russia and Brazil	MARESCOTTI ANDREA
The importance of human resource management for the creation of a positive organizational climate and employees' motivation: an analysis of travel organization sector	SARTI DARIA
Il Turismo ai tempi dei social media e della sharing economy, il caso di Airbnb nel Salento	VIGNOLI DANIELE
Problemi di importazione ed esportazione relativi alla sicurezza delle carni di manzo in Cina	PINELLI PATRIZIA
<b>July 2016</b>	
Geographical Indications in the coffee market: the case of Tarrazu coffee (Costa Rica)	MARESCOTTI ANDREA
The importance of Training and Development of International workforce in hospitality. The case of a luxury chain in the Asian region.	SARTI DARIA
A Destination at its Maturity Stage. The Viareggio Case and some Proposals	AZZARI MARGHERITA
The PGI protection. The effects of the PGI Pera dell'Emilia-Romagna	MARESCOTTI ANDREA
Destination management in mountain destinations. An analysis of the competitiveness of the Amiata Destination	CAPONE FRANCESCO
The current situation and development trend of China's online travel market	AZZARI MARGHERITA
Walt Disney World, the theme parks and the development of tourism in Florida	GUIDI BRUSCOLI FRANCESCO
Rural Tourism in the Czech Republic	MARESCOTTI ANDREA
Analysis about the use of PDO certification in the Sardinian dairy sector.	MARESCOTTI ANDREA
Considerations on the Future Development of China's Tourism through a Comparative Analysis of the Sector in China and in Italy	AZZARI MARGHERITA
Franchise agreements: unfair terms and protection	LANDINI SARA
<b>October 2016</b>	
PGI for the development of firms, community and tourism: the case of Gragnano Pasta.	MARESCOTTI ANDREA
Economic Effect and Regulation of Ice-snow Tourism	GIUSTI ANTONIO
Traditional cuisine and tourism: an analysis of the Venice case	MARESCOTTI ANDREA
The Futa road through the lands of Mugello	GUIDI BRUSCOLI FRANCESCO
E-tourism, its history and development, Case study – E-tourism and customer satisfaction in Malta	GUIDI BRUSCOLI FRANCESCO
Travel motivation and wellness demand of domestic migratory seniors in Hainan Island	VIGNOLI DANIELE
Analysis and comparison of regional tourism	GIUSTI ANTONIO
The impact of changes in China's population structure for family tourism based on the abolish of the "One Child Policy" for the Chinese Government	VIGNOLI DANIELE
A study of china's tourism resources, its current situation and possible strategies	GIUSTI ANTONIO

Territory, landscape and quality of life: the case of Pisa area	AZZARI MARGHERITA
<b>December 2016</b>	
Managing a Project-Based Organization and the critical role of the Project manager: evidence from an empirical case.	SARTI DARIA
Event Management and the figure of the Event Coordinator: ENIC case study	SARTI DARIA
Managing a Project-Based Organization and the critical role of the Project manager: evidence from an empirical case.	MARESCOTTI ANDREA
Slum Tourism phenomenon in the Global South. The case of company Reality Tours & Travel and its offer in Dharavi, Mumbai	GRASSINI LAURA
Backpacking in Emerging Countries: The Fiji Case Study	GUIDI BRUSCOLI FRANCESCO
Tourism and sustainable development. An Italian case study: Trentino Alto Adige	LOTITO PIER FRANCESCO
OTA: Regulation and Market Evolution	LOTITO PIER FRANCESCO
Coeliac disease and accessible tourism: the project "Food Outside Home" of the Italian Coeliac Association in the province of Ravenna.	VIGNOLI DANIELE
Food Tourism and Slow Food Presidia toward local development: the case of Madonie Regional Park	MARESCOTTI ANDREA
The Pilgrimage of Santiago de Compostela: From a devotion itinerary to a mass phenomenon. Economic revenue and development	CAUCCI VON SAUCKEN JACOPO ALDIGHIERO
The international tourism services in China:two case studies of Beijing and Guilin	AZZARI MARGHERITA