Academic year 2022/2023

Master's Degree Program in Design of Sustainable Tourism Systems

www.dsts.unifi.it

The two years Master Program (second level degree) in Design of Sustainable Tourism Systems – DSTS – will offer you tools and knowledge to take sustainable actions in the complex world of tourism. DSTS Master program offers the opportunity to acquire new professionalism and expertise to grasp the challenges and opportunities of the tourism sector, especially the instances of environmental and social sustainability, transforming them in tourist routes and activities.

The course is offered entirely in English, and it stems from the lines of research of the Department of Statistics, Computer Science, Applications (DiSIA), the Department of Economics and Management (DiSEI), and the Department of Education, Languages, Intercultures, Literatures and Psychology (FORLILPSI), proving the strong **interdisciplinarity of the program**.

The graduates will acquire basic competences in the fields of human and social sciences, and a good command of information technology and statistical techniques, indispensable for a real-world interpretation of tourism trends and of taste changes of the tourist population. They will also have skills in the area of sustainable organization and management of activities related to natural, cultural, and economic local resources. The Master Program also provides legislative, historical and geographical knowledge useful for enhancing the values of the resources and the cultural heritage of a territory.

The final certification is: Laurea Magistrale (i.e., Master degree or second level degree) in LM-49 PROGETTAZIONE E GESTIONE DEI SISTEMI TURISTICI.

The remarkable growth of tourism requires considerable planning activities by both the public and private sectors in order to maximise economic returns while containing the potential negative impacts on the environment. Graduates can seek opportunities in research institutes, administration, hotels and other hospitality businesses, such as conference organizers, tour operators and cater for private citizens' demand for tourist services.

For more information about the professional profiles offered by the DSTS Master Program, as well as about job opportunities in Italy, you can check the documents and link on DSTS website www.dsts.unifi.it (Home page > Master Program > Description). The Master Degree could also give access to the PhD Programs.

Learning outcomes and career opportunities

The Master Degree in Design of Sustainable Tourism Systems provides interdisciplinary competencies that involve:

1) measuring and monitoring the results and impacts of tourism (Demography and tourism; Economic statistics for tourism; Statistical information systems for tourism; Social statistics for tourism);

2) managing and developing activities related with:

- the natural and economic local resources (i.e. Agri-food economics; Economics and management of agri-tourism; Sustainable tourism for local system development; Food quality and culture for tourism);
- cultural resources, skills and competencies in tourism (Economic history of tourism; Destination management; Organization design and people management in tourism industry; Tourism and wine marketing; Financial markets and institutions);
- law and contracts in tourism and travel activities (Tourism and travel contracts; Tourism and law)

3) new tendencies and technology for environmental issues (New technologies and environmental chemistry);

4) foreign language different from English (French; German; Spanish).

During the course, students will acquire the necessary tools to write their Master thesis.

Students can also participate in an exchange program of study and/or have internship. The degree program provides seminars by experts and professionals. Members of the School of economics and management are currently involved in providing knowledge and competencies useful to promote sustainable economic development.

Courses' content

Students can check the syllabus of the courses (with the detailed program, course content, learning objectives, type of assessment and other useful information) on the DSTS website:
Home page > Course offering > Courses, Labs and Seminars
(https://www.dsts.unifi.it/vp-126-courses-labs-and-seminars.html).

Study Plan

Students are required to submit online the study plan during the first year, through the Online services for students, and are not allowed to do an exam not included in the study plan.
Before filling the study plan please look at FAQs and instructions on the website. You can also contact the tutors in order to check the validity of your study plan.
For more information about study plan, deadlines and procedures, please check the dedicated section on DSTS website:
Home page > Course offering > Study Plan
(https://www.dsts.unifi.it/vp-131-study-plan.html)

Study Plan

To graduate you have to obtain 120 credits, according to the following scheme.

		Course	semester	Subject code	credits	Type
First year	B028002 B028003 B028004 B028005	*Choose **one** from (^):* English for tourism French for tourism Spanish for tourism German for tourism	1st 1st 1st 1st	L-LIN/12 L-LIN/04 L-LIN/07 L-LIN/14	9	caratterizzante
	B019349	Economic history of tourism	1st	SECS-P/12	9	caratterizzante
	B029652	Travel and tourism contracts	2nd	IUS/05	9	caratterizzante
	B028011	Sustainable tourism for local system development	2nd	M-GGR/02	6	caratterizzante
	B028006	Demography and tourism	1nd	SECS-S/04	6	caratterizzante
	B019356	Agri-food economics	2nd	AGR/01	6	affine
	B021366 B030597 B026788	*Choose **one** from:* Destination management Tourism and wine marketing Organization design and people management in the tourism industry	1st 1st 2nd	SECS-P/08 SECS-P/08 SECS-P/10	9	caratterizzante

(^) Special requirements and restrictions are applied for this choice. Please see the FAQs for details.

		Course	semester	Subject code	credits	Typology
Second year	B028007 B028008 B028009	*Choose **one** from:* Statistical information systems for tourism Economic statistics for tourism Social statistics for tourism	2nd 1nd 1nd	SECS-S/03 SECS-S/03 SECS-S/05	9	caratterizzante
	B024247	Tourism and law	2nd	IUS/09	6	caratterizzante
	B019357 B021371 B026787 B021370	*Choose **two** from:* Economics and management of agritourism Financial markets and institutions Food quality and culture for tourism New technologies and environmental chemistry	2nd 2nd 1st 2st	AGR/01 SECS-P/11 SECS-P/13 SECS-P/13	12	affine
	B019360 (*) B028010	*Choose **one** from:* Stage Foreign language lab Data analysis lab	--- --- 1st	- - -	3	altre attività
		Optional courses	---	-	18	scelta autonoma
		Final examination (thesis)		-	18	-

(*) Possible choices: B021377 Foreign language lab (English); B021375 Foreign language lab (French); B021379 Foreign language lab (German); B021376 Foreign language lab (Spanish); B031180 Foreign language lab (Italian).

Contact people:

- Director of the Master Program:
  Prof. Elena Pirani (elena.pirani@unifi.it)

- Vice-director and responsible for admissions:
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- Study Plans:
  Dr. Valentina Tocchioni (valentina.tocchioni@unifi.it)

- International exchanges, learning agreements, Erasmus:
  Prof. Daniele Vignoli (daniele.vignoli@unifi.it)

- Internships and job-placement activities:
  Prof. Daria Sarti (daria.sarti@unifi.it)

- DSTS secretary Office:
  (english.msc@economia.unifi.it)
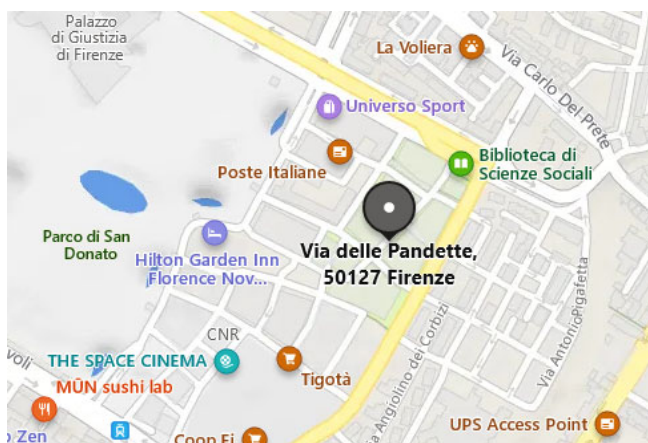
Web-site of the Master Program: www.dsts.unifi.it

Where we are

School of Economics and Management
Polo di Novoli,
Via delle Pandette 32, Firenze

Administrative offices of the School:
Building D1, 1st floor,
Polo di Novoli

www.economia.unifi.it

Location of classrooms & facilities

- Classrooms, Buildings D4, D5, D6, D15
- Foreign students office, International relations: D15
- Study rooms: D14
- Labs: D15 and Department of Statistics, Computer Science, Applications, DiSIA
- UniFI canteen: E2
- Bar & cafeterias: E3, D14
- UniFi library: D10